

City University of New York Accelerated Study in Associate Programs CUNY ASAP

JUNE 22nd, 2018





ASAP THEORY OF CHANGE

Remove financial barriers to full-time study

Provide structured degree pathways and comprehensive, well-coordinated support services

Establish clear expectations for all students

Build community through early engagement and cohort model

Better engaged students **who graduate**
in a timely manner

9 ASAP CAMPUSES

BMCC

BCC

CITY TECH

CSI

HOSTOS

KINGSBOROUGH

LAGUARDIA

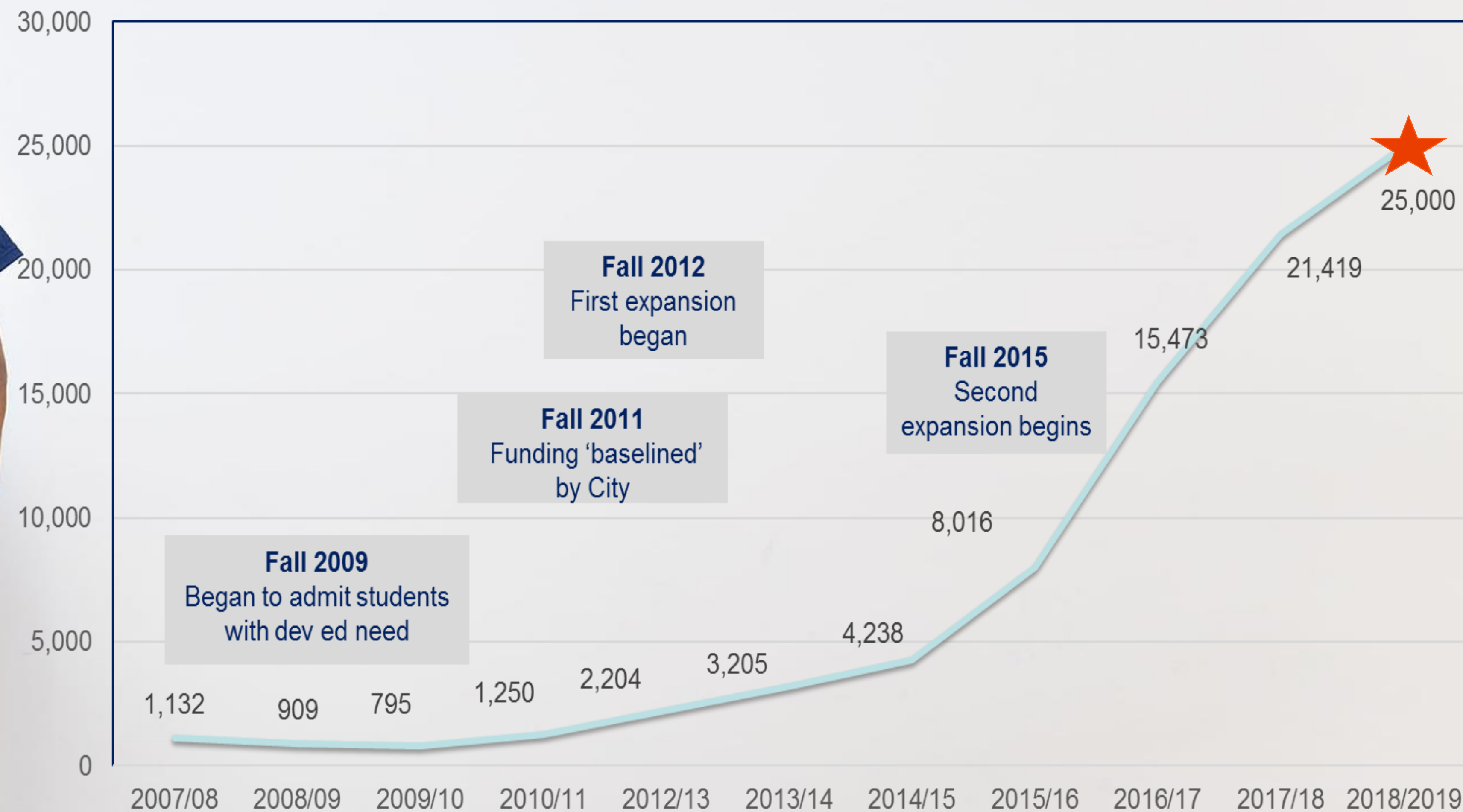
MEDGAR EVERS

QUEENSBOROUGH





TOTAL ENROLLMENT (2007-2018)





Eligibility Criteria

- Must be City resident and/or eligible for in-state tuition
- Agree to study full-time in an ASAP-approved major.
Most majors other than nursing and allied health are supported
- Continuing/transfer students: no more than 15 credits and in good academic standing
- Be fully skills proficient **or** have no more than two developmental course needs at application
(based on CUNY Assessment Test scores)
- Complete applications for financial aid
(FAFSA and NYS)

Core Program Elements

Financial Resources

Tuition waivers
Annual textbook stipend
NYC transit MetroCards

Structured Pathways

Consolidated full-time course schedules
First-year blocked courses
Immediate/continuous developmental course taking
Winter and summer courses

Comprehensive Supports

High-touch advisement
Embedded career development
Academic support services
Early engagement



Advisement in ASAP



RELATIONSHIP BUILDING

- Initial interaction
- Building rapport
- Major Exploration, Career goals and other interest

BEYOND THE SURFACE

- Advisement Rubric
- Intrusive not Intruding
- Campus collaboration

Evaluation Agenda

INTERNAL EVALUATION

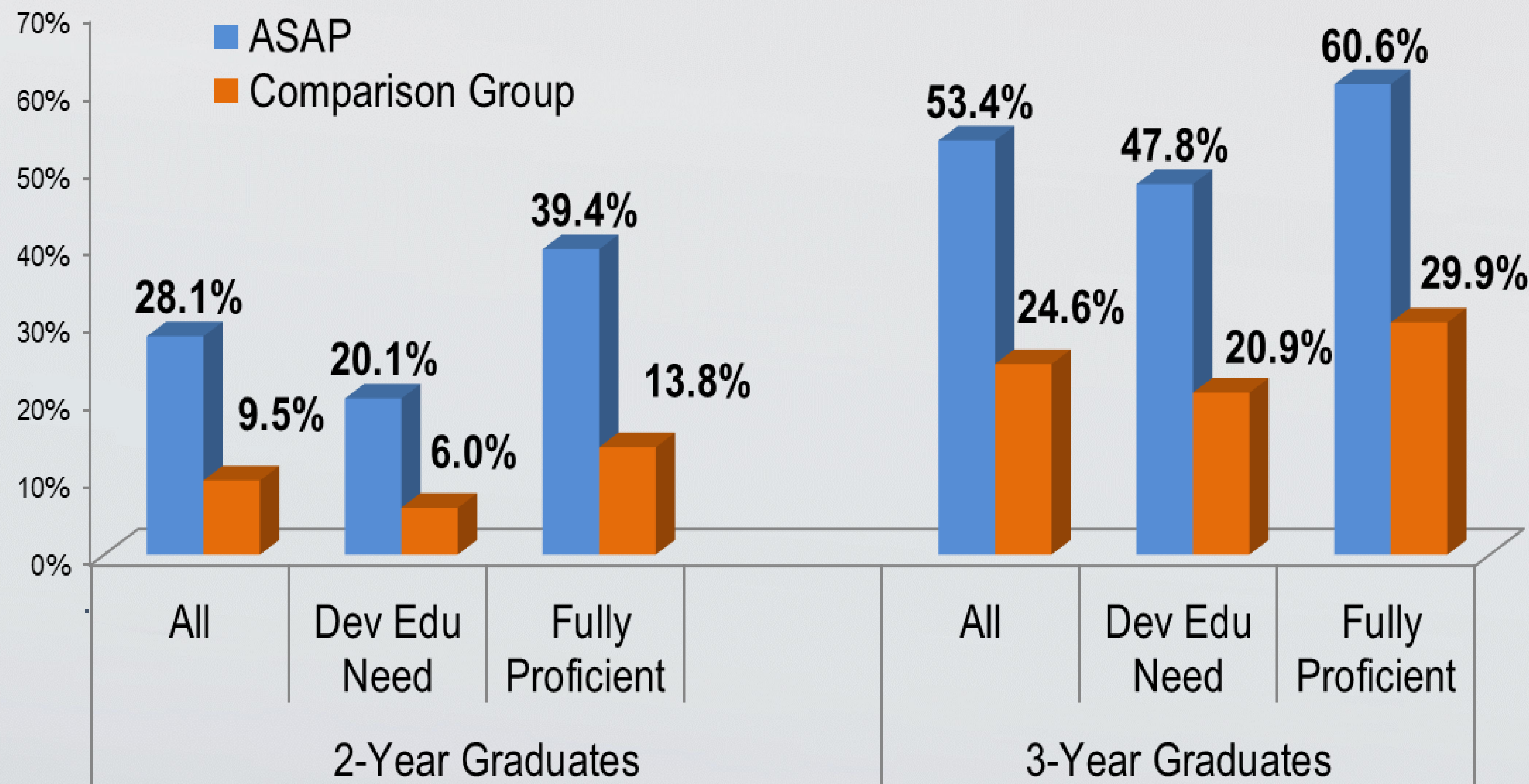
- Ongoing quasi-experimental analysis by CUNY
- Web-based data management system
- Data reviewed regularly to assess impact, measure movement towards goals, and improve program practice

EXTERNAL EVALUATION

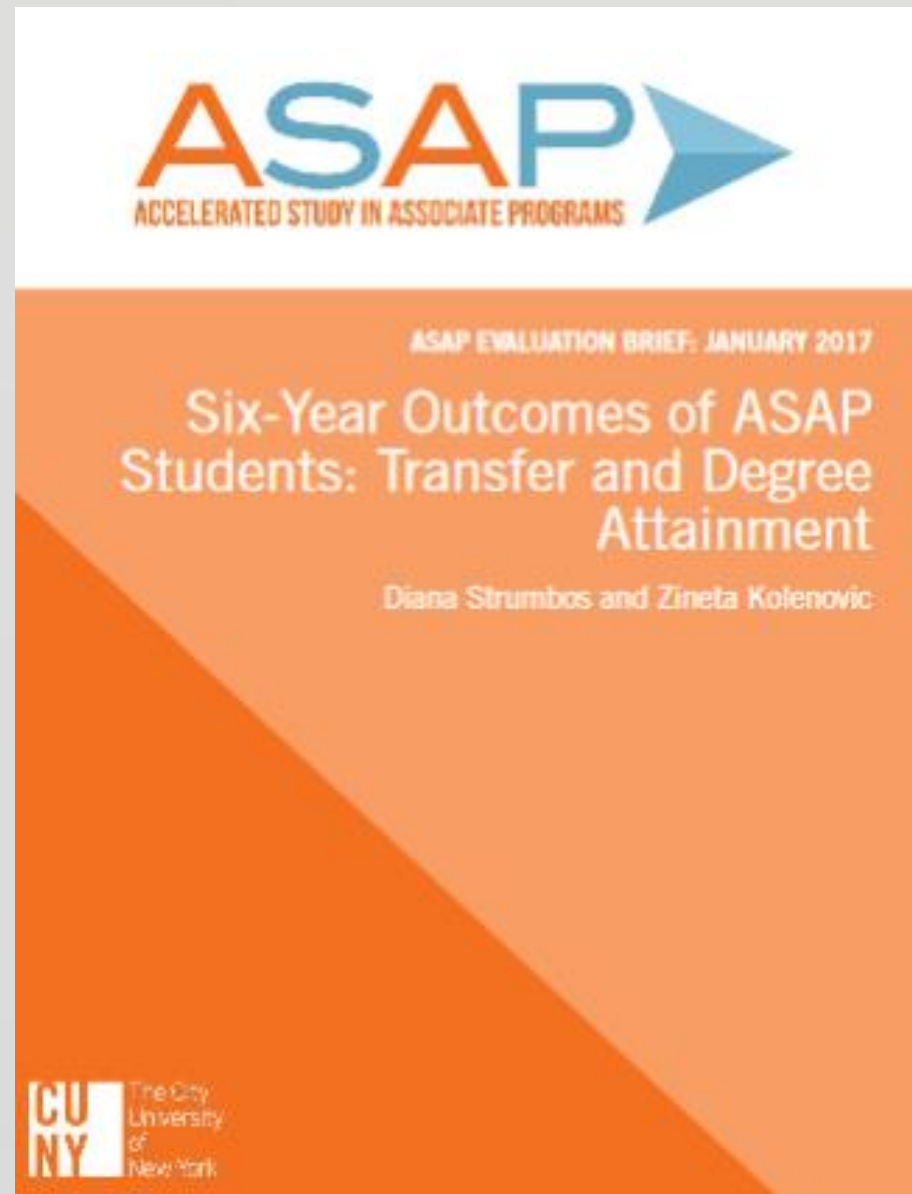
- Five-year random assignment study by MDRC
- Cost-benefit study by the Center for Benefit Cost Studies in Education, Teachers College, Columbia University led by Dr. Henry Levin



Average Graduation Rates of ASAP and Comparison Group Students (Fall 2007-2014 Cohorts)



Six Year Outcomes of First-Time Freshman (Fall 2007 and Fall 2009 Cohorts)



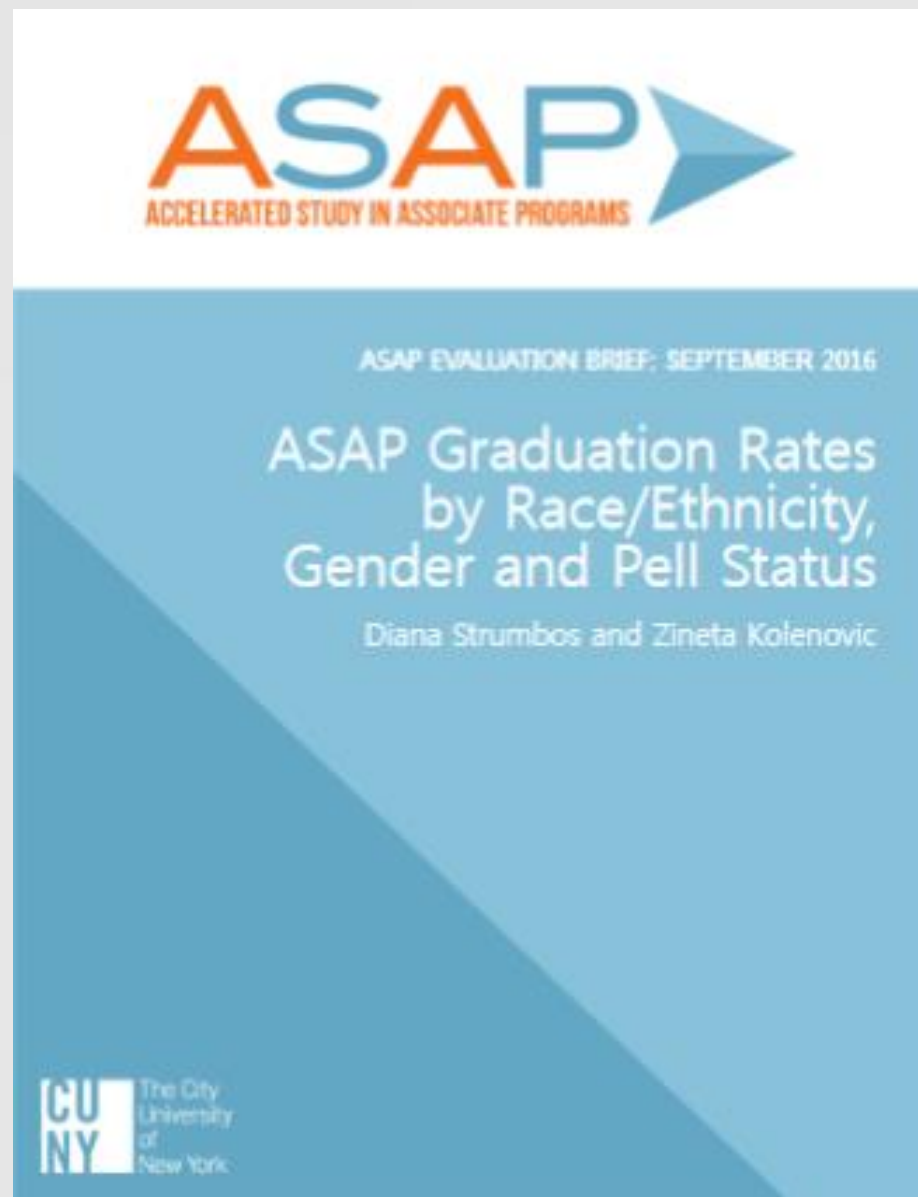
- ASAP students had earned degrees at a higher rate – **63.6% vs. 43.3%**
- ASAP students had transferred to baccalaureate programs at a higher rate – **59.3% vs. 39.7%**
- ASAP students had earned bachelor's degrees at a higher rate – **26.9% vs. 18.1%**



Three Year Graduation Rates by Subgroups

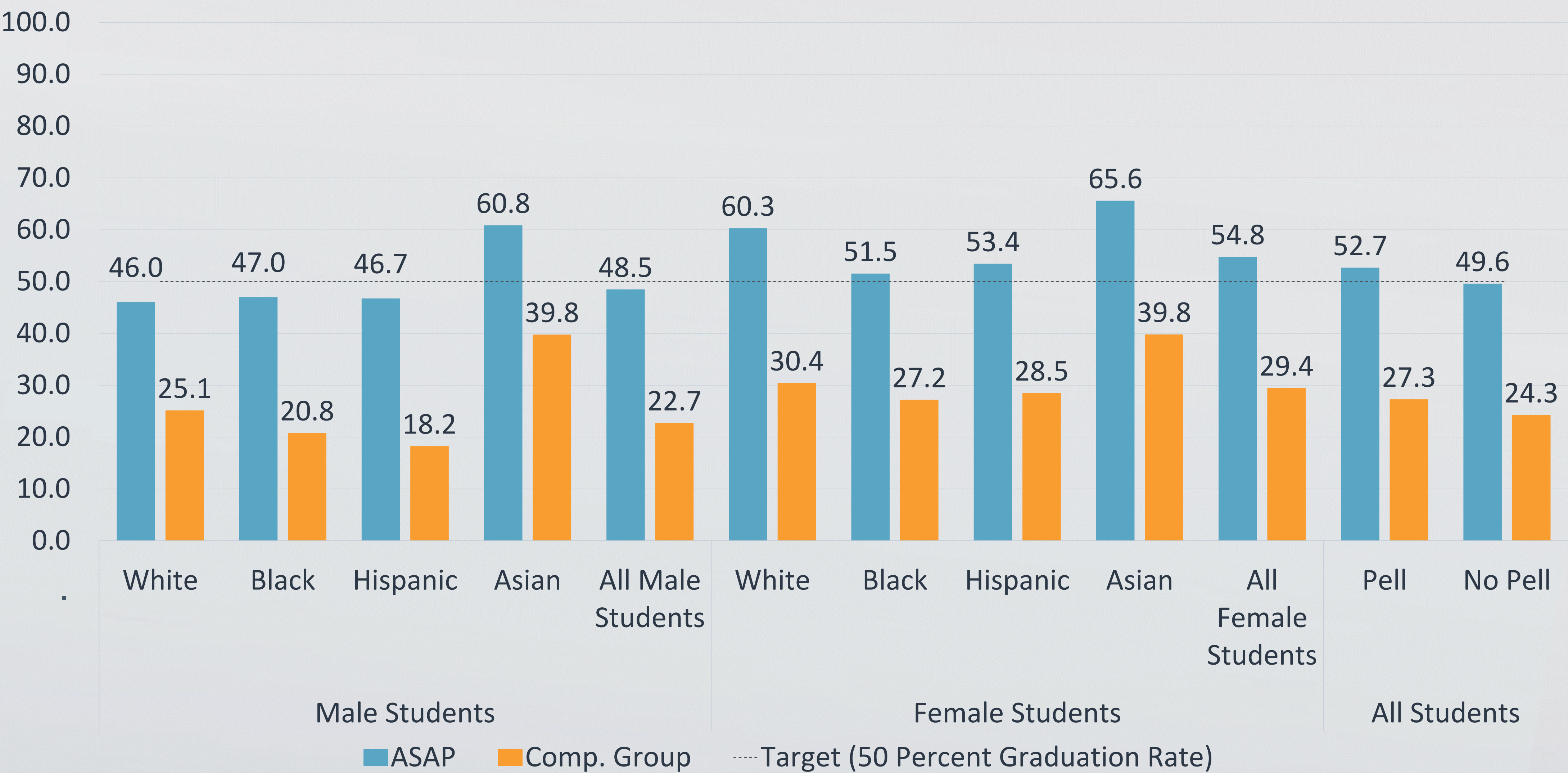
(Fall 2009-2012 Cohorts)

- All subgroups of students within ASAP met or nearly met the 50 percent three-year graduation rate goal.
- ASAP had a significant and positive effect on three-year graduation rates for all subgroups
- Within ASAP, white-black and white-Hispanic three-year graduation rate differences were small or non-significant.



Three Year Graduation Rates by Subgroups

(Fall 2009-2012 Cohort)



External Evaluation Findings

MDRC

At the end of 3 years, CUNY ASAP nearly doubled the graduation rate

At the end of 6 years, CUNY ASAP increased graduation rates and helped some students graduate faster

Cost Effectiveness and Benefit Reports

(September 2012, May 2013)

ASAP saves \$6,500 per graduate vs. comparison group

Total net benefits for 1,000 enrolled ASAP students=\$46.5 million higher than for 1,000 comparison group students



Expansion Across CUNY

- **33,800 students** (11 cohorts) have been served by ASAP since inception in 2007
- Pre-expansion annual cost/student= \$6,000
Fall 2017 annual cost/student= **\$3,439**
- By 2022, the overall CUNY three-year associate degree graduation rate expected to **increase to 34%** (*from 17%*)
- Model in baccalaureate setting – ACE at John Jay College of Criminal Justice





ASAP REPLICATION

Testing the Model in Ohio, NYS, and California



Early Findings from ODHE-MDRC-CUNY Partnership

Spring '15-Fall'15

BOOST IN:

- FT Enrollment
- Persistence to 2nd Semester
- Credit Attainment (Attempted and Earned)

Fall 2018 Pilot Launch of:

Viking ROADS at Westchester Community College (100 students)

Skyline Promise Scholars at Skyline College (500 students)

Replication Technical Assistance

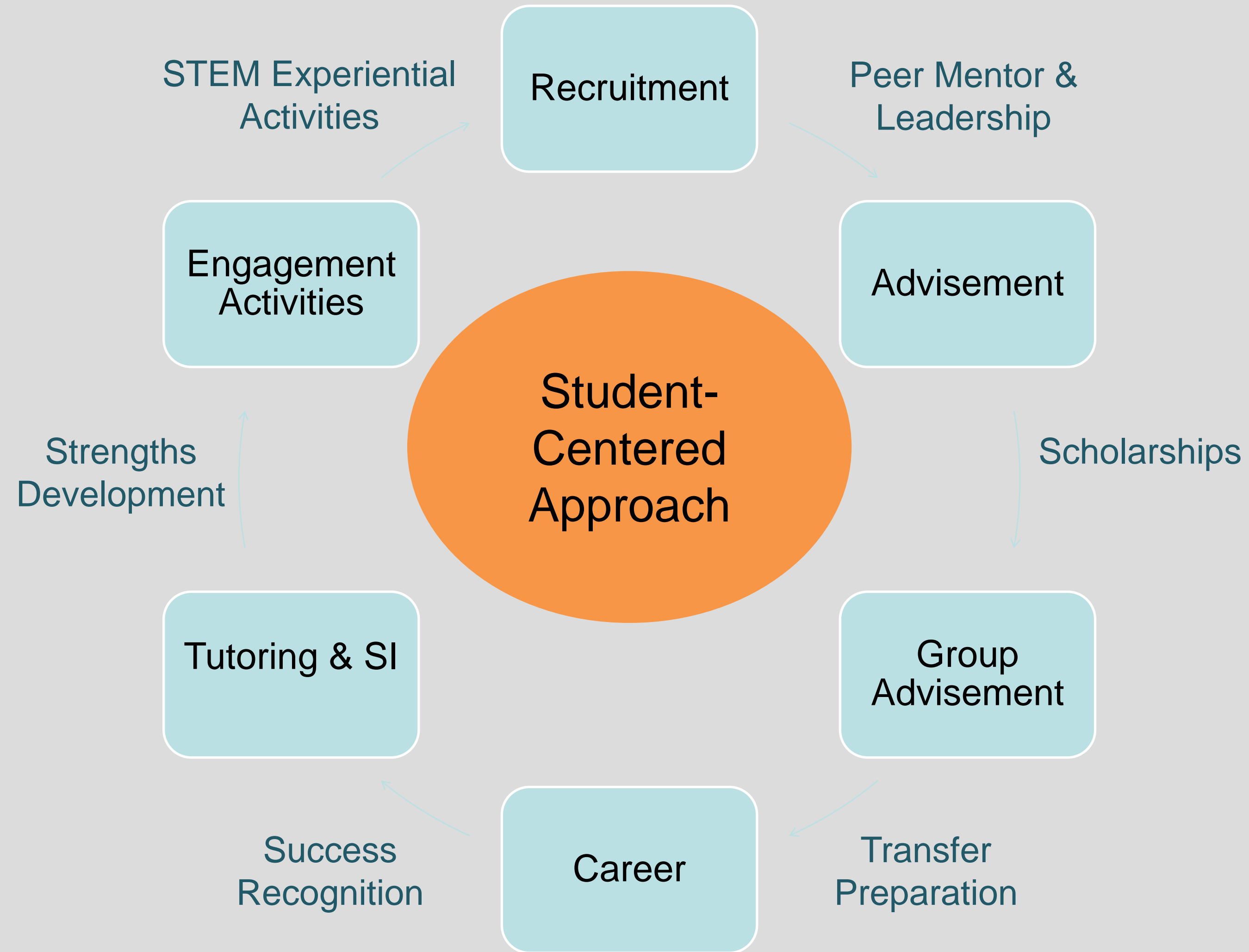
Customized consultation, E-Learning Series



Moving the Needle

- Laura and John Arnold Foundation funding opportunity for colleges interested in replicating ASAP
- CUNY works with institutions to develop a strong Letter of Interest for this opportunity
- CUNY provides technical assistance leading up to and through program launch (if funded)

ASAP at LaGuardia



ASAP Outcomes at LaGuardia

Cohort 7 (Fall 2013)

- 3 year graduation: 59.5%
- 2 year graduation: 41.9%

Cohort 8 (Fall 2014)

- 3 year graduation: 59.4%
- 2 year graduation: 41.5%

Cohort 9 (Fall 2015)

- 2.5 year graduation: 57.3%
- 2 year graduation: 48.4%





Q & A

Diana Strumbos

Director for Research & Evaluation, ASAP, CUNY

diana.strumbos@cuny.edu

Ramón De Los Santos

Director, ASAP, LaGuardia Community College/CUNY

rdelossantos@lagcc.cuny.edu

www.cuny.edu/asap

Additional Slides

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ASAP at LaGuardia

Key Collaborations

CUNY Start

- Full-Time Developmental Math, Reading and Writing Classes
- 18 weeks long
- Low cost: \$75, including books and school Materials

Math Start

- Intensive part-time Developmental Math Classes
- 8 weeks long
- \$35 per session, including books and school materials
- Free weekly MetroCards

Academic Departments

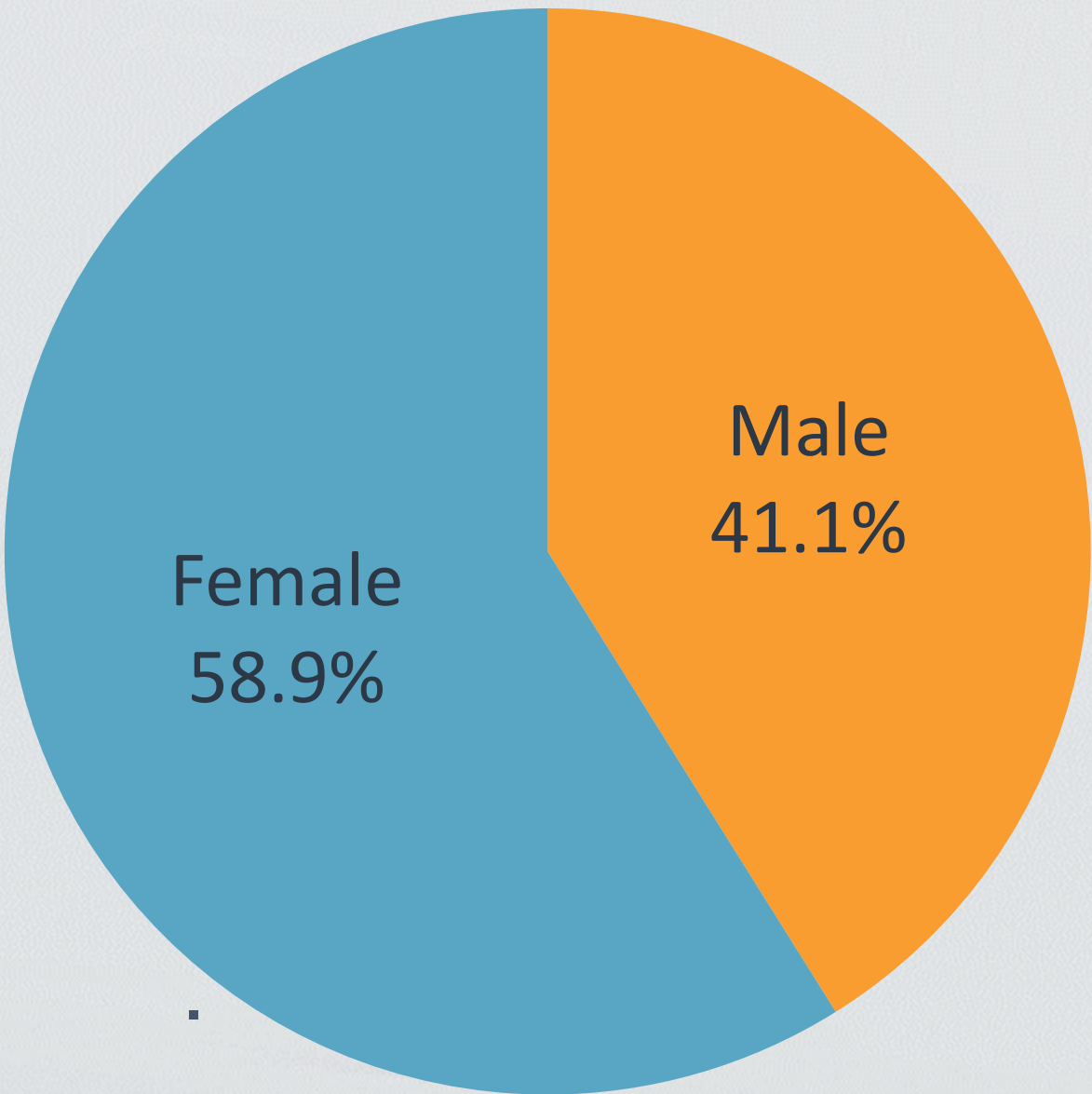
- Immediate/Continuous enroll developmental course taking
- Accelerated Math & English Models



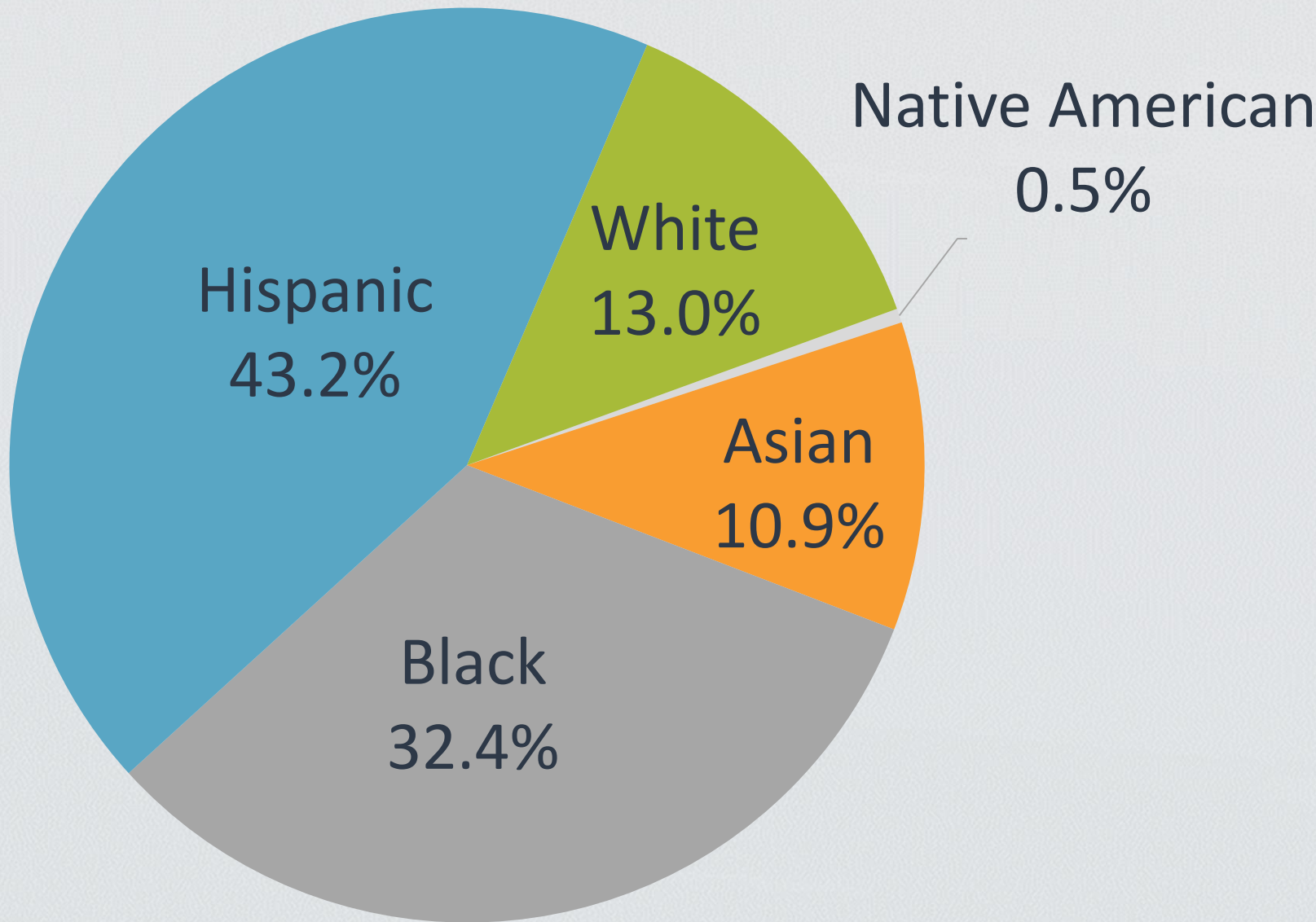
ASAP Students by Subgroups

(Fall 2009-2012 Cohort)

ASAP Students by Gender



ASAP Students by Race/Ethnicity



ASAP Students by Pell Status

